



2020

TLDEF
Transgender Legal Defense & Education Fund

TRANS
ADVOCACY
AWARDS

OCTOBER 27, 2021



2021



OCTOBER 27, 2021

TRANS ADVOCACY AWARDS

SPONSORSHIP

The **TRANS ADVOCACY AWARDS** is the signature event of the Transgender Legal Defense & Education Fund (TLDEF), raising critical awareness and support for our work to advance equity and justice for transgender and non-binary people nationwide. The annual awards is a celebration of our progress, a recognition of our community champions, and a powerful opportunity to demonstrate commitment to the transgender community.

Since 2008, the Trans Advocacy Awards has attracted attorneys, celebrities, elected officials, activists, corporate leaders, and community members who join us for this memorable evening. Past TLDEF honorees include **U.S. Attorney General Loretta Lynch**; trailblazing actress **Laverne Cox**; groundbreaking Black transgender model **Tracey Norman**; marriage equality activist **Edie Windsor**; corporate leaders **Amida Care, BNY Mellon, HBO, and Viacom**; and our most devoted pro bono law firms, including **Davis Polk & Wardwell, Gibson Dunn, Kirkland & Ellis, and Lowenstein Sandler**.

Your support for the Trans Advocacy Awards directly benefits TLDEF's long-standing and critical work to end discrimination against transgender and non-binary people through test-case litigation, policy advocacy, legal services, and public education.

PAST SPONSORS



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TRANS ADVOCACY AWARDS

SPONSORSHIP COMMITMENT FORM

WE PROUDLY COMMIT TO SPONSORING TRANSGENDER LEGAL DEFENSE & EDUCATION FUND'S ANNUAL **TRANSGENDER ADVOCACY AWARDS**.

Please choose your sponsorship level:

- PRESENTING (\$50,000) PREMIER (\$25,000) PARTNER (\$20,000)
 ADVOCATE (\$10,000) ASSOCIATE (\$5,000)

Company name as you wish it to appear on event materials:

Person we should contact for your company's logo and advertisement:

NAME PHONE

EMAIL

Payment Information:

- PLEASE INVOICE CHECK ENCLOSED
 PLEASE CHARGE THE FOLLOWING CREDIT CARD: VISA / MASTERCARD / AMEX

ACCOUNT # EXPIRATION DATE

NAME ON CARD SECURITY CODE

STREET ADDRESS CITY / STATE / ZIP

SIGNATURE

Please return to **Sue Lee Troutman**, Director of Development
via email: strotman@transgenderlegal.org, or mail: 520 8th Avenue, Suite 2204, New York, NY 10018.

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TRANS ADVOCACY AWARDS

SPONSORSHIP LEVELS

SPONSOR BENEFITS	PRESENTING \$50,000	PREMIER \$25,000	PARTNER \$20,000	ADVOCATE \$10,000	ASSOCIATE \$5,000
DINNER SEATING	2 Premium Tables of 10	1 Premium Table of 10	1 Table of 10	5 Tickets (Half Table)	2 Tickets
HEADLINE RECOGNITION IN HONOREE PRESS RELEASE & INVITATION ("Trans Advocacy Awards Presented By...")	✓				
CORPORATE LOGO ON TABLE SIGNS	✓				
PREMIER COCKTAIL RECEPTION with TLDEF Executive Director and Honorees	✓	✓			
PHOTO OPPORTUNITY WITH TLDEF EXECUTIVE DIRECTOR (Framed and delivered post-event)	✓	✓			
SPECIAL OPPORTUNITY TO SPONSOR COMMUNITY LEADER OR LEGACY AWARD, HOST AWARDEE AT YOUR TABLE & PRESENT AWARD (Limited to two sponsorships on a first-come basis)	✓	✓			
PREMIUM RECOGNITION IN EVENT PROGRAM	✓	✓			
LOGO ON STEP & REPEAT*	✓	✓	✓		
LISTING IN TLDEF HONOREE PRESS RELEASE	✓	✓	✓		
SOCIAL MEDIA RECOGNITION	✓	✓	✓		
LISTING IN COLLATERAL MATERIALS (Program, Invitation & Event Sponsor Scroll*)	Logo	Logo	Logo	Logo	Text
LINKED LOGO ON TLDEF WEBSITE	✓	✓	✓	✓	
ONSTAGE RECOGNITION DURING THE EVENT PROGRAM	✓	✓	✓	✓	
RECOGNITION IN TLDEF'S ANNUAL REPORT	✓	✓	✓	✓	✓

*Please note logo submission deadline of October 1, 2021.